

2011 Rising Star Award Form

BMA Chicago is honoring young talent through its new Rising Star Award. Managers and supervisors can nominate members of their teams who demonstrated the Best Contribution in Business-to-Business Marketing. We're encouraging representatives from all marketing disciplines—creative, media, strategy, results and analysis—to submit nominations.

Entry Criteria/Judging:

Managers will submit a description to explain how their nominee(s) achieved one or more of the following:

- Developed or significantly contributed to a marketing team
- Proved to be instrumental in problem solving and/or brainstorming
- Overcame a difficult marketing problem or question for client
- Went above and beyond in training and/or mentoring of a new or junior team member

Please complete and send the following information along with the appropriate entry fees. All nominations must be received on or before Friday, April 22, 2011.

1. Person completing nomination

Name		Street Address	
Title		City, State ZIP	
Company		Direct Phone	
Email address			

Would you like to remain anonymous: YES NO (circle one)

2. Person being nominated

Name		Street Address	
Title		City, State ZIP	
Company		Direct Phone	
Email address			

3. About Your Nominee(s)

Please draft a brief description of how your nominee(s) contributed to the practice of business-to-business marketing within the past year. Note any pertinent case histories, strategies or results that may help to exemplify success (600-word maximum; add additional lines or pages as needed).

4. Nomination Fees

Single nominations: \$50 for members, \$75 for non-members

Multiple nominations (two or more): \$40 each for members, \$65 for non-members

Please use the following link to submit payment:

<https://connect.computility.com/form/index.php?id=e56038bb79a78260b5115977d4a0e29b>

OR:

Fill in the following information and send with the application.

Credit card number: _____

Expiration date: _____ Security code: _____

5. Sending Nominations

Please email or fax your nomination forms to: Marla Schragger, BMA Chicago, marla.schragger@bmachicago.org, fax: 312-943-6829. All questions can also be directed to Marla.